

# Lead poisoning affects thousands of children in WNY. It can have permanent and devastating effects on their lives, families, and communities. **TOGETHER, WE CAN HELP.**

Dear Friend of LDA of WNY,

Every year in Erie County, thousands of children under the age of six are diagnosed with elevated blood lead levels. Thousands more are exposed to lead hazards in their homes.

Children exposed to lead are at greater risk of:

- Lower IQ and learning disabilities
- Speech and hearing difficulties
- Attention problems and behavior issues

According to the Centers for Disease Control (CDC), “Children with developmental delays or at high risk for developmental delays benefit most from interventions that start at an early age....No safe blood lead level in children has been identified.”

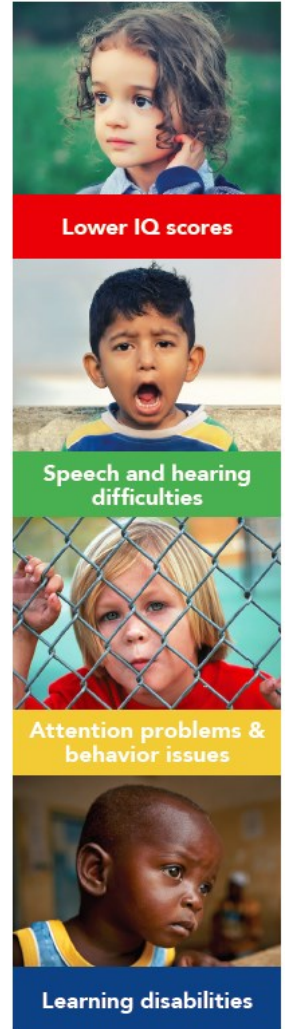
**LDA of WNY’s new program, LEAD716, is working to minimize these negative effects on a child’s cognitive ability, during a critical time in brain development:**

- LEAD716 is a free program aimed to provide critically-needed early academic intervention to preschool children in Western New York diagnosed with elevated lead levels in their blood.
- LEAD716 mentoring focuses on early literacy skill development and helps ensure the children are prepared for success in kindergarten and beyond.
- LEAD716 focuses on helping kids before they enter school — before they encounter learning problems — at an age when they are more resilient.

**It is our hope that, through LEAD716, children in Erie County who have been affected by lead will lead healthier, more successful lives.**

At LDA of WNY, we believe that every individual, even those with disabilities, can be successful at school, at work, in relationships, and in the community. Our goal is to ensure such opportunities exist. We have made progress, but the the journey isn’t over. As long as children are in need, we won’t stop advocating for them.

**You can help give children opportunities to succeed by donating to LEAD716 — please use the form below or donate online at [www.ldaofwny.org](http://www.ldaofwny.org).**



Yes! I want to support LEAD716, by making a donation in the amount of:

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

- I wish to remain anonymous. Please do not publish my name as a donor.
- Please contact me about becoming an ongoing sponsor of your program.

*\*Please make checks payable to LDA of WNY LEAD716. All gifts are tax-deductible. Secure online donations can be made at [www.ldaofwny.org](http://www.ldaofwny.org)*

**Thank you for your support!**

- \$5** buys a child a book
- \$10** buys a child a healthy snack (nutrition helps fight lead poisoning) and a book
- \$25** buys a child a tutoring lesson and a snack
- \$50** buys 2 tutoring sessions, a book, and a healthy snack
- \$75** buys 3 tutoring sessions, a book, a healthy snack, and an educational toy
- \$100** buys 5 tutoring sessions
- Other Amount \$ \_\_\_\_\_