



PRESS RELEASE

FOR IMMEDIATE RELEASE

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KVIS Making Things Hairy in Kenmore

The Kenmore Village Improvement Society (KVIS) is pleased to announce the Mustache March 5K, to be held on March 29, 2014 at 10 AM at the Kenmore Community Center, 135 Wilber Avenue, Kenmore, NY 14217. Proceeds from the race will support ovarian cancer, specifically The National Ovarian Cancer Coalition, Gilda's Club, and Roswell Park.

The mustache-themed after party will feature a photo-booth, best real and fake mustache contests, and food and beverages including brunch food, pizza, beer, and sparkling wine mimosas. Together with the Skiffle Minstrels, this race will be an early season favorite. "Our whole community is helping to make sure that everyone has a great time at the Mustache March 5K", says Melissa Foster, KVIS President, "Restaurants are generously providing tasty food, local businesses are contributing gifts for prizes, our DPW is busy doing road repairs and making sure everything is in good order for the runners, and volunteers from Scouts, churches, KVIS, and other organizations will be cheering on the runners all along the race course!"

Prizes will be awarded to the top male and female overall, the top three runners in 15 age categories, and the top three finishers in the Best Real and Best Fake Mustache contests. Everyone is encouraged to wear a mustache to the event, and to participate in the contests. For those entering the Best Real Mustache contest, be warned, it's an all or nothing event. If someone enters the Best Real Mustache contest and doesn't place, it will be shaved off!

The race concludes the yearlong initiative, "Get Fit Kenmore." The initiative encouraged residents to consider improving their physical, mental, emotional, and spiritual wellness. Programs included T'ai Chi and dancing, nutrition and health screenings, a weekly chess club, a running club, and educational sessions were offered throughout the year. The Sheridan Medical Group and PT MOG were the official naming sponsors of this wonderful community wellness initiative.

For more information call KVIS President, Melissa Foster at 877-0477, or visit the Mustache March website at www.mustachemarch5k.com, or e-mail mail@villageofkenmore.com.

The mission of the Kenmore Village Improvement Society (KVIS) is to improve the quality of Village life through consistent communication, engaging education, and thoughtful action. For more details or information about KVIS, visit our website at www.villageofkenmore.com or contact Melissa Foster at (716) 877-0477.