

March 30, 2020

[Primary Addressee]

[Address 1] [Address 2]

[City], [State] [Zip]

Dear [Primary Salutation],

I'm incredibly thankful for those who make an investment in the Medaille College Annual Fund. These people help make exciting things happen at Medaille, and I hope you'll consider joining them in making a gift this year. The Annual Fund provides for many areas of campus vibrancy, including scholarships. With their support, donors foster curiosity, excellence, integrity, and community in the next generation of change-makers.

A scholarship is so much more than the financial support it provides. By investing in education, donors champion countless students looking to obtain degrees in pursuit of their dreams. Take it from me: I am a first-generation college student, born and raised in South Buffalo, in a traditional Lebanese family. In my culture, family means everything, and much of my motivation to pursue my education and career goals comes from my younger brother, who has cerebral palsy. I am in my second year of pursuing my bachelor's degree in business administration, and have nearly a 4.0 GPA. I would not be at Medaille without scholarship support.

The Medaille community stands behind its students to help them find their passion in following any path they choose. A budding entrepreneur, I have my own business offering facial threading and eyebrow tinting. I'm taking what I've learned through my coursework, like advertising and business legalese, and applying it to my business. I obtained my licenses, designed a logo, business cards and marketing materials, and I know you can never learn too much. I currently rent space at a salon, but plan to someday open a full-service salon. I am, and will always be, my own boss. *It all starts with pursuing my degree, made possible by people like you.*

Being at Medaille has not only enhanced my leadership skills, but also given me the confidence and knowledge I'll need for success. Inspired by my brother's own challenges, I've used my platform as an ambassador for The Make Lemon Aide Foundation for Cerebral Palsy (CP) to raise thousands of dollars, make connections, and build awareness for this cause that is so close to my heart. I know I'm

making a difference. I hope to open and own a play center with adaptive equipment for people with special needs. I want all children to feel welcome and to be able to take part in all activities, regardless of ability.

Medaille's dedicated faculty and staff inspire and encourage curiosity, wonder and creativity as a foundation for academic, professional and personal growth. They serve as professors, advisors, coaches and mentors. Medaille has helped me in all facets of my life – economic, social, personal, professional and academic. From advisement on completing financial aid applications, to college planning, to learning about small business grants, I have access to incredible resources here.

Sometimes, you feel like you're not set up to succeed when you come from a certain background. Medaille created a community for me. It's very diverse, with students from different countries and backgrounds. I can trust them and they trust me, and for me, that's important. ***With the help of this community, I now feel at home and ready to overcome any challenge that I have to face in the future.***

Today's scholarship recipients are tomorrow's accountants, mental health counselors, teachers, biologists, veterinary technicians and entrepreneurs. The kind and generous gifts to the Annual Fund have enabled students like me to focus more on working hard to achieve good grades, and less about the financial burden college poses. It gives us the opportunity to focus on our education and career goals. It not only changes our lives, but the lives of our community members as well.

Thank you for considering investing in future leaders, like me.

Kindly,



Julia Khoury '22



P.S. Join your fellow alumni and friends who have made gifts online during our recent Day of Giving by visiting www.medaille.edu/give