

MEDAILLE SPORTS COMPLEX



RUSSELL J. SALVATORE FIELD

Medaille NCAA Sports Teams

Men's and Women's Soccer
Men's and Women's Lacrosse
Softball
Baseball



“At Medaille, we are committed to building good citizens for a healthy, diverse democracy. By challenging our students to push their minds and their bodies to the limit, we are encouraging them to be better, to be stronger, to be more.”



According to the NCAA, Division III student athletes have a graduation rate approximately 5% higher than the overall student body.

At Medaille:

- 20% increase in the number of students on the Academic All-Conference Team since 2013.
- First-ever Alleghany Mountain Collegiate Conference (AMCC) Institutional Peak Performer Award in 2017, given to the AMCC school with the highest percentage of student-athletes on the AMCC Academic All-Conference Team.
- In 2017-2018, 104 students received Academic All-Conference honors.

“The Medaille Sports Complex Russell J. Salvatore Field is a critical tool for athlete retention and to help student athletes graduate from the College.”

According to NIRSA: Leaders in Collegiate Recreation's
The Benefits of Campus Recreation:

“In a comprehensive study of 33,500 U.S. students, 68% stated that campus recreation facilities influenced their decision on which educational institution to attend.”

Medaille Sports Complex



Premier soccer/lacrosse – Russell J. Salvatore Field

20,000 square-foot indoor facility that will include Athletic Department offices, locker rooms, classrooms and training spaces for our athletic teams, as well as, partners and visitors.

Our Dream



Baseball/softball diamonds

Installation of turf, lighting, netting and fencing, two press boxes, two scoreboards.

Concurrent play or practice by baseball and softball teams will be possible – the only one of its type in the City Buffalo.

Construction of baseball and softball facilities set to begin in fall 2019.

Potential completion start of the 2020-2021 academic year.

Community Users Primary Partners

Global Premier Soccer

800 players and parents visiting the site 2-3 times a week,
5 months of the year

2,500 to 3,000 athletes and their families will visit for
individual games

College Showcase event
(60-80 teams to use Complex as the Tournament HQ)

2-4 weeks of Day Summer Camps
(200-400 campers)

One to two weeks of Residential Summer Camps
(200-300 campers)

Game On! Sports

1,000 people a night playing 4-5 nights a week,
6 months of the year



Community Users Primary Renters

Buffalo District Soccer League

80 teams, and more than 1,600 adult players, in the league

4 games, with up to 160 players, family and friends, every Sunday from May to August.

Other Renters

SUNY Erie (ECC) Varsity Soccer

Team Niagara Pioneer Soccer

League WNY Flash Youth Soccer

League Empire United Soccer

Buffalo Seminary

More to come...



Community Users

Nonprofits and Community Groups

Provided free use of the complex

Algonquin Sports

Youth soccer, life skills, mentoring

Community Action Organization

Youth football

Valley Community Center

Youth programming



Support for these and other not-for-profit programs is both critical to the long-term vitality of the WNY area, and constitutes an opportunity for Medaille College and Russell J. Salvatore to showcase our commitment to further enhancing and developing the region.

Community Users

Special Olympics

Medaille College Unified Soccer Tournament: September 14, 2019

Unified sports brings people with and without intellectual disabilities together on the same team to compete.

140+ elementary and high schools invited

Goals are threefold:

- empower all youth, regardless of ability level, to participate
- future teachers to see all children as students
- create awareness of sport

Sponsored by:

- The Education Department of Medaille College
- Medaille Student Chapter of Council for Exceptional Children
- Medaille's Future Teacher Club

State of Play Western New York

Commissioned by Ralph C. Wilson, Jr. Foundation and Community Foundation for Greater Buffalo

Aspen Institute Sports and Society Program's Project Play:

Every child—regardless of location, income or ability—should have access to fun and fulfilling physical activities that build confidence and set them on a path for lifelong success

“Despite the relative abundance of recreational spaces in Erie County, many are in need of revitalization.”



Economic Impact

According to a report by the Buffalo Niagara Sports Commission:

Softball

- Tournaments range in size from 20-100 teams, with a 20-team event requiring approximately 200 hotel rooms per night;

A three-night event has an estimated economic impact of \$800,000;

- With the addition of the Medaille Sports Complex, the region could host larger events (20 or more fields);

Estimated economic impact is multiple millions of dollars.

Economic Impact

Kickball

- The 300 participants in a tournament would require about 450 hotel rooms over a three-day event;
- Would need six to eight fields with the Medaille Sports Complex as the main site;

Estimated economic impact of \$800,000.

Flag Football

- Tournaments could be hosted at the Medaille Sports Complex,
 - City of Buffalo could also bid on larger regional events;
- A 20-team event would require about 200 hotel rooms per night;

Estimated economic impact is \$800,000.



Economic Impact

Soccer

- Tournaments need 10-12 fields throughout the region;
- Brings in about 900 athletes requiring more than **1,400 hotel rooms**;

Estimated economic impact exceeds \$2 million.



Financial Model

Total cost phase one – \$4 million

Total cost phase two – \$11 million

Revenue phase two

- HECap and other state funding \$1 million
- Gifts and Grants \$1 million
- Strategic partner contributions \$400,000
- Field and office rentals (2019-20) \$270,000
- Field and office rentals (2020+) \$600,000
- Increased enrollment 56 students
- Conservative multiplier on enrollment 75%
- Timing 20% per year beginning 2020-21

Expenses

- Operations \$180k per year
- Interest (2019-20) \$200k
- Interest (2020+) \$500k

Bottom lines

- 2020 Net income \$950k positive
- 2020 Cash flow \$500k negative
- Out years
 - 2020-21 NI/Cash flow \$50k negative/\$300k negative
 - 2021-22 NI/Cash flow \$77k positive/\$100k negative
 - 2022-23 NI/Cash flow \$200k positive/\$74k positive

“The Medaille Sports Complex is so much more than just a place to play. It’s a place to call home.”

—Student-Athlete Matthew Gabalski, September 2018 groundbreaking



“Medaille College is already known as Buffalo’s ‘College of Opportunity.’ The Medaille Sports Complex Russell J. Salvatore Field *will* be Buffalo’s ‘Field of Dreams.’”

